

LOW | MEDIUM | HIGH

↑  
**SERVICE  
LEVEL**

**How Managed Services Take  
Your Business To the Next Level**



## Managed Services Increase Your Efficiency, Productivity, and Credibility

The managed services market is huge. So huge, in fact, Gartner reports that worldwide IT services spending reached [\\$929 billion in 2016](#). Clearly, managed services have made a powerful impact in the IT industry. Why? Well, let's first identify what these managed services are.

At GB Tech, [our managed services](#) consists of "a full-service network infrastructure integrator offering a wide range of services designed to meet the needs of service providers, business customers, and government agencies." Some of these services include, but aren't limited to, planning, design and implementation of custom networks, infrastructure installation, wireless systems configuration and implementation, and ongoing IT and end-user support. Our managed service package is also fully customizable and can be tailored to meet the needs of any business. Our clients can pick and choose which services they want, and we'll assemble it into a package for them. Basically, we can take care of all your IT questions and/or requests.

What makes these services so efficient and productive? Well, the fact that they are proactive in nature is a huge advantage. Proactive means that these services will constantly monitor your network

IT SERVICES  
SPENDING  
REACHED  
**\$929**  
**billion**  
IN 2016.

— Gartner

24/7/365 for any potential danger. If anything is detected, the problem will automatically be addressed before it has the chance to flourish and do any real damage. This saves you from downtime that could halt productivity, and it also saves you from those additional expenses of buying parts and having to roll out a specialist to your location every time you have an IT issue.



When you outsource your IT to a managed services provider (MSP) like [GB Tech](#), you will also have access to a team of professionals dedicated to your specific network. This can really help you garner credibility in your industry and get ahead for many reasons. First, these professionals are always in the loop on the latest IT trends and technologies, and as your IT partners and providers, they will keep you in the loop as well. Secondly, they can help you greatly when it comes to strategic planning. At GB Tech, we take the

time to learn about your specific business, what makes you unique, and what your business goals are. Then, we bring in our industry knowledge and implement it in a way where it can only enhance your business and help you reach your goals faster. With 30 years of experience under our belt and well-known clients such as NASA, you can trust us. Thirdly, managed services just saves you time. Having professionals take care of your IT rather than having to figure it out yourself can free up a lot of those hours you've been wasting. This approach has been gaining popularity over the years, and in fact, that same Gartner report found a growing trend of paying for IT services rather than individual assets.

## Managed Services Also Save You Money

How are these services charged? After we assess your infrastructure and discuss what services to implement, they're then all wrapped up in a single bundle and charged at a flat, monthly rate. This makes budgeting a whole lot simpler. And, as mentioned before, our proactive services are usually able to fix issues remotely, so saving on those last minute break-fix buys is also significant. With

IN 2017,  
WORLDWIDE  
IT SPENDING  
IS ACTUALLY  
PREDICTED  
TO REACH  
**\$3.5**  
trillion

an outsourced department managing your IT, you also don't have to worry anymore about updating your apps yourself. We'll take care of it. With MSPs simplifying your life like this, it's no wonder the market towards outsourcing has grown so much. And it doesn't look like it's slowing down anytime soon. In 2017, worldwide IT spending is actually predicted to reach [\\$3.5 trillion](#).

## Most Importantly, Managed Services Will Make Things Easier

Managed services are here to make your work life easier. As an MSP, we don't want to be just a service provider; we want to be your IT partner that has your best interests in mind. We really do care about your success, because it's also a reflection of our success. We'll work to do what we do best, managing IT, so that your current staff can have more time to focus on strategic projects towards your success. MSP stats show that that was [the main driving factor in 2016 for companies switching to an MSP](#).

At GB Tech, we understand the importance of IT to a company's success. We view our job as providing "mission critical IT support" so we understand how crucial and beneficial technology can be to a company's success. Our managed services have brought numerous companies closer to their business goals by giving them a more effective and efficient way of running things. Want to learn more? [Contact](#) us today, we'd love to chat!

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