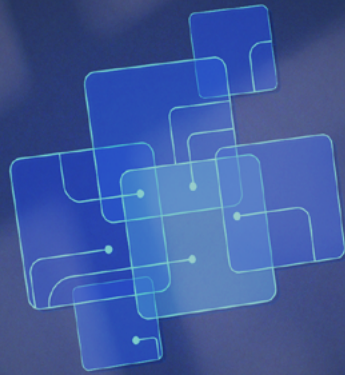


Backup



ENTER

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The Importance of Backup, Protection and BDR



Your data is the source of your success. All of your progress and achievements are documented in your vast databank, along with additional research, documents, business strategies and everything valuable for your business future. It's the very lifeblood of your business...your most valuable asset.

How devastating would it be if you lost it all?

Historical data tells us it's nearly impossible for a business to recover from even a brief data loss: [90%](#) of businesses that lose their data for as little as 7 days risk going out of business within a year. For a business owner, that's a terrifying statistic. But [GB Tech](#) eases the worry with advanced backup, protection and disaster recovery services to protect businesses from this very threat -- we call it Stratus Vault.

Our Stratus Vault backup services will frequently and consistently backup your operating system, files and other business-critical data so they are never lost. We'll also establish a disaster recovery plan to ensure uninterrupted access to your data from an alternate location to keep business running. We know all of the threats that are out there, and we'll make sure your company doesn't become a statistic.

Before we dig deeper into our solution and the nitty-gritty importance of backup and protection services, let's review the various and numerous data threats your business faces every day.



The Daily Threats Your Data Faces

[58%](#) of data loss is caused by very common but unpredictable activities and behavior:

- **Human error (deletion or clicking on unsafe links)**
- **System crash**
- **Network failure**
- **Software and data corruption**
- **Malware or virus attacks**

Unfortunately, with all of our digital demands, [50%](#) of hard drives also die within five years.

Besides all of these technology-based threats, our businesses may also be affected by less frequent natural disasters like thunderstorms, earthquakes, tornado and fires, which are equally unpredictable and capable of taking out your power or damaging your building without warning.

Clearly, when we say there are numerous risks your data, we mean it. That's why it's more critical than ever to back up data to a secure off-site data center. This is the only way you can protect your company data against so many threatening circumstances.

The Importance of Backup, Protection, and BDR

With a backup and recovery plan in place, you'll be able to retrieve your data from anywhere, anytime, on any device. While everyone agrees business data is important, the reasons vary for neglecting to plan for the unexpected:

- **18% don't know how to backup**
- **15% believe it takes too much time**
- **9% say it's too expensive**
- **5% believe that nothing will happen to them.**

55%

OF SMBS SURVEYED
BY THE PONEMON
INSTITUTE
REPORTED
BEING HIT BY A
CYBERATTACK
IN 2016

Working with a managed service provider like GB Tech will eliminate those first 3 barriers for you with no problem. But we hope you agree that the last assumption is a [grave error for a business](#). In fact, [55%](#) of SMBs surveyed by the [Ponemon Institute](#) reported being hit by a cyberattack in 2016, and 50% said the attacks involved sensitive customer and employee information. Not only are these attacks costly (averaging more than \$880K in damage to or theft of IT assets and \$955K from disruption of operations), but imagine the loss of client trust after this data is compromised -- that's the piece that's impossible to bounce back from.

When you are prepared for the worst and know you can rely on your data backup, you can reassure your customers that they are fully protected and quickly resume business as usual.

Stratus Vault Backup from GB Tech

We've said it a million times and we'll continue to say it: Every business needs data backup recovery and protection services. More specifically, every business should have Stratus Vault Backup from GB Tech.

With Stratus Vault Backup, our package of cloud solutions includes data backup, sending it directly to highly secure and constantly monitored databases that meet industry regulations and government compliance standards. In the cloud, your data is encrypted so hackers can't get to it. And our professionals will help you develop a backup and disaster recovery (BDR) plan and teach how to access your backup data in the event the primary system is corrupted or destroyed - and you will be ready to continue business no matter what.

**IN ADDITION, STRATUS
VAULT FROM GB TECH
RUNS FREQUENT,
SCHEDULED BACKUPS
THAT ARE CRITICAL
TO MAINTAINING
COMPLETE DATA:**

- [25%](#) of people are too lazy to do regular backup.
- 18% never backup their data
- 39% backup whenever they remember
- 18% backup every month
- 9% backup every week
- Only 4% backup everyday

Don't make these mistakes that can cost you time, money and reputation. The one day you skip may happen to be the day a huge storm hits and knocks out your power and all of your systems? The importance of constantly backing up your data to your central cloud server cannot be overstated. With our daily services, you always have the latest version of your work ready to access.

And fast. We make restoring your data easy and quick. You won't be waiting days or weeks to get back online and back to work.

Our promise is that you can trust your data with GB Tech. Not only will we test, protect and manage your backup services for you, but we can also tailor your backup to meet your specific needs. Your data is your most valuable asset, so give it the best protection with GB Tech's Stratus Vault services. [Get in touch!](#)



**2200 Space Park Drive
Suite 400
Houston, TX. 77058**

**(281) 957-7550
www.gbtech.net**